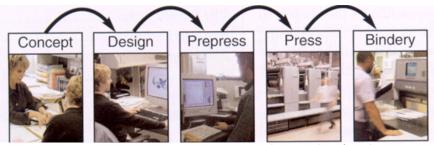


Look at the picture. You will be asked to talk about it.

Which stages of the whole process involve a graphic designer? What do they do at each stage? What tools do they use?

Main stages in print production



Source: Alan Pipes; Production for Graphic Designers (2005)

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

THE SHOOTING PLATFORM

A classic symbol of amateur home movies is shaky camera work. Using a tripod or even placing the camera on a stable platform, such as a rolled-up sweater on the hood of a car, can improve a shot. With a little care, and careful adjustment of the lockdown screws, a sturdy conventional tripod can do wonders.

If you must shoot handheld, try to use a camera with an electronic image stabilization feature for static shots, use a "steady-cam" balancing attachment, or use camera moves and a moving subject to mask your lack of steadiness. If you must shoot handheld, set the camera's lens to the widest angle: at a wide angle, camera motion becomes smaller relative to the field of view and is thus less apparent.

Adapted from: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p.181

TASK 3: TRAVELLING BY CAR vs BUS

A (candidate):

You and your friend are going on a trip around Europe after graduation. You want to go by car and your friend is opting for the bus. Persuade your friend to take the car. Compare travelling by car to travelling by bus and talk about the advantages, disadvantages, your experience, etc.

B (examiner):

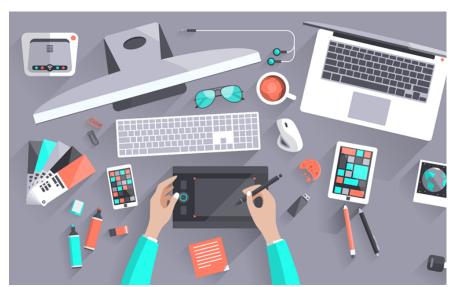
Your friend wants to go on a holiday by car but you are in favour of the bus.





Look at the picture. You will be asked to talk about it.

What are some of the tools used by a graphic designer? What is your experience in using them?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

COLOR MIXING





There are two main types of color mixing: additive color mixing and subtractive color mixing. Additive color mixing is what happens when lights of different wavelengths are mixed. When we add all of the different wavelengths of sunlight, we see white light rather than many individual colors. It is called additive because all of the wavelengths still reach our eyes.

Subtractive color mixing is creating a new color by the removal of wavelengths from a light with a broad spectrum of wavelengths. Subtractive color mixing occurs when we mix paints, dyes, or pigments.

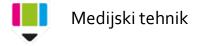
Adapted from: Source

TASK 3: ENGLISH AS A WORLD LANGUAGE

Discuss the importance of English as a foreign language. Say something about your experience in learning English.



Source



Look at the picture. You will be asked to talk about it.

What is InDesign used for? Explain the process involved in creating a template for a page in a magazine.



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

A modern digital camera does not use photographic film. When the shutter opens, light falls through the newly-made aperture, through the lenses and onto a CCD image sensor. The CCD (charge-coupled device) is an electronic device capable of reading out electron charges.

Special capacitors within the CCD convert photons of light into the electron charges. The number of these capacitors determines the number of pixels in an image, i.e. the image's resolution. It is measured in millions of pixels (we used the unit megapixel for every million of pixels in an image).

TASK 3: UNFORGETTABLE MEMORIES - INTERVIEW

A (candidate):

You are being interviewed for the school radio about the most important events in your life. Talk about the events that were for some reason unforgettable.

B (examiner):

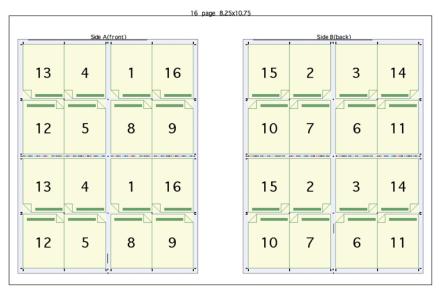
You are interviewing your schoolmate for the school radio about the most important events in his/her life.





Look at the picture. You will be asked to talk about it.

Why is imposition important in preparing a document for printing? What is the logic behind the placement of pages in the picture below?



Source

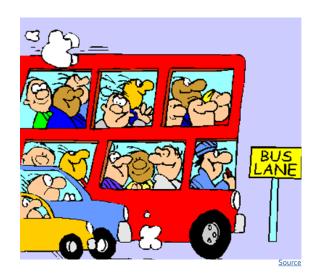
TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Classic cameras use photographic film. It is a strip of plastic which is chemically treated, i.e. coated with light-sensitive chemicals (silver halide salts). The sensitivity, contrast, and resolution of the film depend on the size of the crystals in the chemicals. When the film is exposed to light coming in through the lenses, an image is formed on it. This image then has to be developed.

TASK 3: PUBLIC TRANSPORT

List different means of public transport available in Slovenia and worldwide. Choose a few and talk about their advantages and disadvantages. Include your own experience.





Look at the picture. You will be asked to talk about it. Why do we need designers? Which tools do they need in their line of work? Which skills are necessary to become a designer?



TASK 2

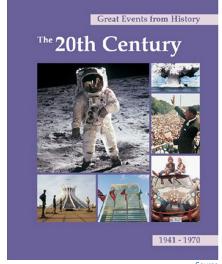
Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Generally, all the principles of design, also known as principles of composition, apply to any piece you may create. How you apply those principles determines how effective your design is in conveying the desired message and how attractive it appears. There is seldom only one correct way to apply each principle but check your documents to see how well you have applied each of these six principles of design: balance, proximity/unity, alignment, repetition / consistency, contrast, white space.

Source

TASK 3: MOST IMPORTANT WORLD EVENTS

In your opinion, what was the most important event of the 20th century? Describe the event that influenced life the most in the last century. Why was it so important?





Look at the picture. You will be asked to talk about it. What is a graphics tablet or a digitizer? How does it work? Who would benefit from it? Why is the stylus pen pressure and tilt sensitive?



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

The most dramatic change from the 14.2MP D3100 is the arrival of a 24.2MP CMOS sensor. This means it has the second highest pixel count in the entire Nikon DSLR line-up behind the pro-spec 36.3MP full-frame D800, and offers one of the highest pixel counts ever seen on a APS-C DSLR.

Nikon hope the boost in resolution over the D3100 will see entry-level users wanting to crop images and refine composition safe in the knowledge that there will be limited impact on image quality. However, the inclusion of a specific telezoom crop mode on the D3200 would have been welcome.

Source

TASK 3: HOLIDAYS AND TRAVELLING

A (candidate):

You want to travel to one of the world capitals for the summer holidays and you need to persuade your best friend to come along with you.

B (examiner):

You are A's best friend who doesn't like travelling and you think the best holidays are at home watching TV.



Source



Look at the picture. You will be asked to talk about it. Apple computers have become an icon in the world of design. How have they reached such a special status? In which ways are they better than PCs? In which ways are they worse?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

As is ever the case with Canon's IXUS range of compacts, the 510HS places a heavy emphasis on design. The model features a 10.1MP backlit CMOS sensor. It features a 12x optical zoom. The rear of the camera is consumed by the 3.2in touchscreen LCD, and completing the high-end specification is HD video capture at a resolution of 108op, along with Wi-Fi connectivity for wireless sharing of images.

While the IXUS 510HS generally performs well in use, the touchscreen is disappointing - it often takes several presses to get the desired function, while menu items are often hard to locate.

<u>Source</u>

TASK 3: TRAVELLING IN THE PAST VS NOWADAYS

Compare travelling in the past and nowadays. What were some of the typical means of transport in the past and what do we use now? Which is better and why?



Look at the picture. You will be asked to talk about it. What is the machine in the picture? Explain the technical terms in the text below.



We have a Digital Press which enables us to produce high quality short-run colour jobs on quick turnaround time with low start-up costs. This can include Business Cards, Postcards, Leaflets, Posters, Greeting Cards, Booklets etc.

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

E-mail programmes (like Outlook Express) and e-mail websites (like Hotmail and Gmail) enable the user to send and receive letters over the Internet. Unlike regular mail, this process is free and your letters arrive instantly. All you need to know is the e-mail address of the person you want to contact.

A typical e-mail address looks like this: john.smith@gmail.com. The first part is the user name, the second is called the domain name. They are separated by the @ sign, which has many names in different languages, but is usually pronounced in English as 'at'.

TASK 3: HEALTHY LIFESTYLE

A (candidate):

You want to persuade your overweight, couch potato friend to start living healthy by giving him the arguments in support of healthy outdoor activities.

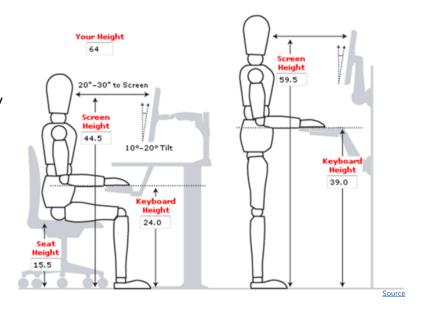
B (examiner):

You are a couch potato and a computer geek who hasn't been in the fresh air for quite a while. In fact, you enjoy being that way and reject all of your friend's suggestions.





Look at the picture. You will be asked to talk about it. What is ergonomics? Give some advice on how to sit correctly when working on a computer. What does the picture below suggest? Which computer devices can be ergonomically shaped?



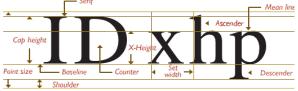
TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

About fonts and faces

A typeface is a family of graphic characters that usually includes many type sizes and styles. A font is a collection of characters of a single size and style belonging to a particular typeface family. Typical font styles are boldface and italic. Your computer software may add other style attributes, such as underlining and outlining of characters.

Type sizes are usually expressed in points; one point is 0.0138 inch. The font's size is the distance from the top of the capital letters to the bottom of the descenders in letters such as g and y. Helvetica, Times, and Courier are typefaces; Times 12-point italic is a font.



Source: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p. 22

TASK 3: HEALTHY EATING HABITS

A (candidate):

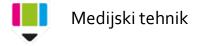
You are talking to your friend, giving him/her some advice on healthy eating and illustrating that from your own experience. Discuss your healthy eating habits with your friend.

B (examiner):

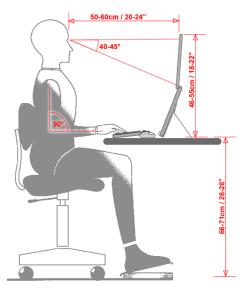
You are an overweight burger lover who has actually never given a second thought to your own eating habits.



Sourc



Look at the picture. You will be asked to talk about it. What is ergonomics? Give some advice on how to sit correctly when working on a computer. What does the picture below suggest? Which computer devices can be ergonomically shaped?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

To access the Internet on your computer you need a browser. It helps you navigate or 'surf' the many web pages that exist on the Internet. Many people and companies make their own home pages.

If you are searching for information, you can use a search engine, a website which finds other websites using the keywords you provide.

You can also download movies and music on your computer or upload information on the Internet. You can stay in touch with your friends or make new friends using chat programmes or social networks. You can also email your friends and business partners.

TASK 3: SMOKING - A HEALTH HAZARD

A (candidate):

Your best friend is a heavy smoker. How would you persuade him/her to stop smoking?

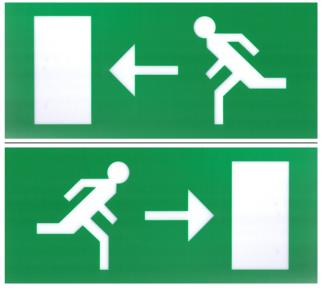
B (examiner):

You are a heavy smoker, who doesn't want to quit smoking.





Look at the picture. You will be asked to talk about it. What does it represent? Why is it important to hang such signs on the walls in public buildings? What else can be done for the safety of people in a workplace?



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Making Still Images

Still images are generated by the computer in two ways: as bitmaps (or paint graphics) and as vector-drawn (or just plain "drawn") graphics. Bitmaps may also be called "raster" images. Likewise, bitmap editors are sometimes called "painting" programs. And vector editors are sometimes called "drawing" programs.

Bitmaps are used for photo-realistic images and for complex drawings requiring fine detail. Vector-drawn objects are used for lines, boxes, circles, polygons, and other graphic shapes that can be mathematically expressed in angles, coordinates, and distances. A drawn object can be filled with color and patterns, and you can select it as a single object.

Source: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p. 70

TASK 3: THE ENVIRONMENT

What should we do to keep our environment (nature) clean? How can we reduce pollution? Give some advice and say what you do to protect nature.



Source



Look at the picture. You will be asked to talk about it. How do we use fire extinguishers? What are different types used for? What else can be done for the safety of people in a workplace?



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Storyboarding

Preplanning a video project is a factor that cannot be ignored without costing time loss, lots of unnecessary aggravation, and money that would be better spent elsewhere. Successful video production, of any sort, deserves the time it takes to make a plan to carry it out. It may take a little time at first, but you'll find it to be very helpful in the long run.

Storyboards are like any sequential comic you read daily. Every day there are three or four panels showing a progression of story or information. Take the time to structure your production by writing it down and then engineer a sequential group of drawings showing camera and scene, shooting angles, lighting, action, special effects, and how objects move through from start to finish.

Source: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill, p. 183

TASK 3: LIVING IN THE COUNTRYSIDE vs THE CITY

A (candidate):

Your English friend has won €500,000 on a lottery. He/ she wants to buy some property in Slovenia. Give your friend some useful advice. Compare living in the city to living in the countryside.

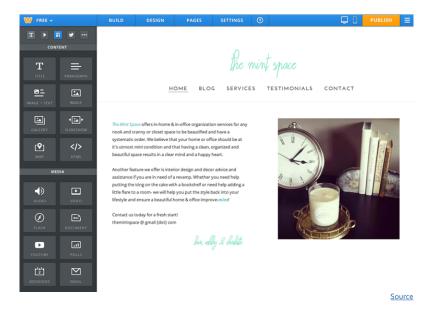
B (examiner):

You have won €500,000 on a lottery and you want to buy a house or a flat in Slovenia. You can't decide whether to settle down in a town or in the countryside.





Look at the picture. You will be asked to talk about it. Which program would you use to design a web page? What are some of the tools in such a program? What are some of the elements you have to include in a web page? What about the layout of those elements?



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

The uncanny valley is a hypothesis in the field of robotics and 3D animation, which holds that when human replicas look and act almost, but not perfectly, like actual human beings, it causes a response of revulsion among human observers. The "valley" is a dip in a proposed graph of the positivity of human reaction as a function of a robot's human likeness.

The hypothesis states that as the appearance of a robot is made more human, a human observer's emotional response to the robot will become increasingly positive, until a point beyond which the response becomes that of revulsion.

TASK 3: SIGHT-SEEING IN SLOVENIA

A (candidate):

You are travelling abroad and you have met someone who has never heard of Slovenia. Describe Slovenia and recommend some sights to see.

B (examiner):

You are an American who has never heard of Slovenia. You might want to visit some tourist attractions there.

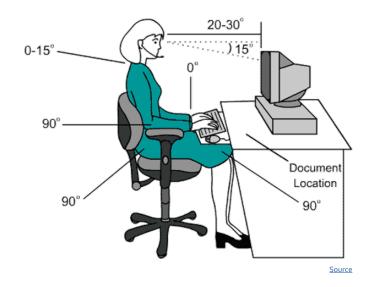


Source



Look at the picture. You will be asked to talk about it. What is ergonomics? Give some advice on how to sit correctly when working on a computer. Which computer devices can be ergonomically shaped?

Viewing Distance & Monitor Height



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Some computer components are connected to the case by a USB cable or another type of cable and are not inside the case. Some are even wireless. These external devices can be divided into input and output devices.

Output devices are: computer screen or monitor, printer, speakers. Input devices are: keyboard, mouse, scanner, webcam, microphone. Instead of a microphone and speakers you can use a headset. Some input devices are for playing video games; joystick, gamepad or joypad, racing wheel for playing driving simulation games.

TASK 3: VISITING SLOVENIA

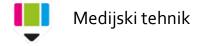
A (candidate):

Your penfriend from England wants to come to Slovenia to visit you and experience the authentic Slovenia. Recommend some events and the best time to visit Slovenia.

B (examiner):

You are an Englishman who has been invited to visit Slovenia.





Look at the picture. You will be asked to talk about it. What are some of the main differences between an expensive semi-professional model as seen in the picture and a phone camera? What are some of the main parts of a digital camera?



TASK 2

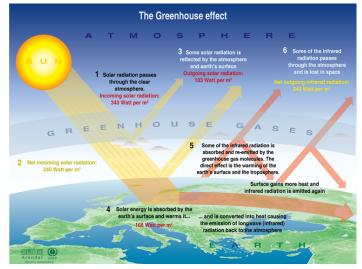
Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

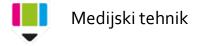
The physical parts in a computer are called computer hardware. But a computer would be useless without its software; the programs that are installed on it and enable the user to perform different tasks. The most important piece of software is the operating system, which provides an environment for the other programs.

Some programs are more useful than others. Word processors and spreadsheet programs used to be considered so useful and valuable that people bought computers just to be able to use a certain program. Such programs that manage to sell the hardware they run on are called 'killer applications'.

TASK 3: ECOLOGY

Discuss different ways in which we are destroying our planet (pollution, global warming, deforestation, ozone hole, etc.). How could this be stopped? What can we do to help?





Look at the picture. You will be asked to talk about it. What are some of the main differences between an expensive semi-professional model and a phone camera? What are some of the main parts of a digital camera?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

A solid-state drive (SSD), sometimes called a solid-state disk or electronic disk, is a data storage device that uses integrated circuit assemblies as memory to store data persistently.

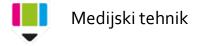
SSDs do not employ any moving mechanical components, which distinguishes them from traditional magnetic disks such as hard disk drives (HDDs) or floppy disk, which are electromechanical devices containing spinning disks and movable read/write heads.

Compared to electromechanical disks, SSDs are typically less susceptible to physical shock, are silent, and have lower access time and latency, but are, at present market prices, more expensive per unit of storage.

TASK 3: TRAVELLING BY LAND, AIR AND WATER

Compare travelling by land, air and water. Which is the fastest / most dangerous / most romantic, etc.? Name the means, their advantages and disadvantages. What is your experience?





Look at the picture. You will be asked to talk about it. What is the thing in the picture called? What is it used for and by whom?



TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

The Samsung Galaxy Note 20 Ultra has a lot to offer in terms of cameras.

It comes with triple rear cameras, primarily highlighted by a 108MP primary camera placed in the middle of the three sensors. The main camera is complemented by a 12MP ultra-wide-angle camera on the top and a 12MP periscope camera, which offers 5x optical zoom and up to 50X hybrid zoom, at the bottom.

Above the primary camera lies a 12MP ultra-wide-angle camera that facilitates a 120° wide field of view. The 12MP ultra-wide-angle camera utilizes an f/2.2 aperture lens with a 13mm focal length.

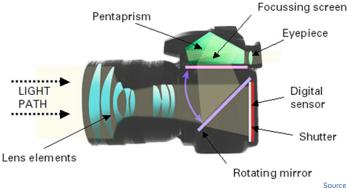
TASK 3: COMPUTERS

What is the role of computers in the modern world? Discuss the importance of computers in communication, work, education, free time, etc.





Look at the picture. You will be asked to talk about it. How does a digital camera capture an image? Explain the process.



TASK 2

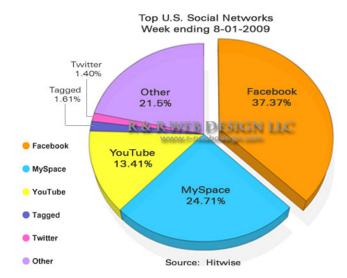
Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

While perceptions of color are somewhat subjective, there are some color effects that have universal meaning. Colors in the red area of the color spectrum are known as warm colors and include red, orange and yellow. These warm colors evoke emotions ranging from feelings of warmth and comfort to feelings of anger and hostility.

Colors on the blue side of the spectrum are known as cool colors and include blue, purple and green. These colors are often described as calm, but can also call to mind feelings of sadness or indifference.

TASK 3: SOCIAL NETWORKING

How have the Internet and social networks, such as Facebook, YouTube and others affected our lives? What is your experience?





Look at the picture. You will be asked to talk about it. What do you have to do when preparing to film on location? Which items do you need? Who participates in filming?



ource

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

A computer has many parts. Some are inside the computer case; they are called the internal components. These inner parts are: motherboard, central processing unit (CPU), graphics card or video card (or 3D accelerator), sound card, hard disk drive, memory (RAM), CD or DVD drives, network card, power supply unit.

These parts are all connected with cables or attached directly to the motherboard. Some components, like the CPU and the video card, mustn't get too hot, so we cool them down using fans or even a water-cooling system. Also, some components can be external, like an external disk drive.

TASK 3: PRINTED MEDIA AND TV

Discuss the role of printed media and television in the modern world (entertainment, education, news, etc.). Which magazines and newspapers do you read and what do you watch on TV?





Look at the picture. You will be asked to talk about it. If hired to design a calendar for a car company, what would you suggest? Which elements of the layout can you manipulate?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Color theory encompasses a multitude of definitions, concepts and design applications - enough to fill several encyclopedias. However, there are three basic categories of color theory that are logical and useful: The color wheel, color harmony, and the context of how colors are used.

Color theories create a logical structure for color. For example, if we have an assortment of fruits and vegetables, we can organize them by color and place them on a circle that shows the colors in relation to each other.

Source

TASK 3: NATURAL DISASTERS

Describe the most violent weather or a natural disaster that you have ever experienced (or heard about in the media). When, where and how did it happen? What was the damage caused?



Source



Look at the picture. You will be asked to talk about it. Which program's UI is it? What can you do with this program? What is your experience in using it?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

The term leading is derived from the days of hot metal type when strips of lead were placed between lines of type to provide line spacing. Leading is the space between lines of type. It is generally measured from baseline to baseline and expressed in points.

Some software may use the term line spacing while others still refer to this spacing as leading. Word processing software often has the option to use single, double, or even triple spacing or to specify specific leading in points or other measurements.

Source

TASK 3: EDUCATIONAL SYSTEM IN SLOVENIA

A (candidate):

You meet a foreign exchange student and he/she wants to know more about the Slovenian educational system and the working opportunities. Explain the possibilities and give some useful advice.

B (examiner):

You are a foreign exchange student who is looking for the opportunity to study and work in Slovenia. Your Slovenian friend is explaining the situation to you.





Look at the picture. You will be asked to talk about it. Which program's UI is it? What can you do with this program? What is your experience in using it?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

RAM stands for "Random Access Memory," and is pronounced like the male sheep. RAM is made up of small memory chips that form a memory module. These modules are installed in the RAM slots on the motherboard of your computer.

Every time you open a program, it gets loaded from the hard drive into the RAM. This is because reading data from the RAM is much faster than reading data from the hard drive. Running programs from the RAM of the computer allows them to function without any lag time.

Source

TASK 3: UK vs US - DIFFERENCES AND SIMILARITIES

The United Kingdom and the United States of America have many similarities, but there are also many differences. Name some cultural, political and language differences.

UK term	US term	(Type)	UK term	US term	(Type)
Bonnet		Car	Petrol		Fuel
Chips		Food	Windscreen		Car
Crisps		Food	Motorway		Road
Trousers		Clothing	Number plate		Car
Pavement		Roadway	Flat		Housing
Biscuit		Food	Тар		Furniture (sink)
Jelly		Food	Lift		Housing (in a building)
Jam		Food	Torch		Household Item
Sweets		Food	Football		Game
Treacle		Food	Estate Agent		Job
Candy Floss		Food	Rubber		Stationery
Nappy		Babycare	C.V. (Curriculum Vitae)		Job
Plaster		Personal Care	Aubergine		Food
Ladybird		Insect	Courgette		Food
Noughts and Crosses		Game	Spanner		Tool
Draughts		Game	Wellington Boots		Footwear
Jumper		Clothing	(Wellies)		
Tights		Clothing	Autumn		Season
Waistcoat		Clothing	Holiday		Getaway
Trainers		Footwear	Dinner Jacket		Clothing
Braces		Clothing	Polo neck (sweater)		Clothing
Wardrobe		Furniture	Canteen		Room
Boot		Car	Bun/Fairy cake		Food

Source



Look at the picture. You will be asked to talk about it. What makes a smart phone 'smart'? What does it enable a user to do? Which applications do you use most often?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

It seems like the binary number 10010110 uses up more space than its decimal representation 150 - the first is 8 digits and the second is 3. However, this is wrong in the context of displaying numbers on screen- they're all stored in binary regardless! The only reason that 150 is "smaller" is because of the way we write it down.

Increasing the base will decrease the number of digits required to represent a number, but it is impossible to create a circuit that operates in any base other than 2, since there is no state between "on" and "off".

Source

TASK 3: PRIVACY IN TODAY'S WORLD

How much do the computers know about us? Why do some sites gather our personal information? What guidelines concerning computerized personal data should be followed?





Look at the picture. You will be asked to talk about it. What are some of the basic settings of a camera you can manipulate when taking a picture? Explain the numbers seen in the

picture.





Source

Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

You've heard of 3D printing from newscasters and journalists, astonished at what they've witnessed. A machine reminiscent of the Star Trek Replicator, something magical that can create objects out of thin air.

It can "print" in plastic, metal, nylon, and over a hundred other materials. It can be used for making nonsensical little models like the over-printed Yoda, yet it can also print manufacturing prototypes, end user products, quasi-legal guns, aircraft engine parts and even human organs using a person's own cells.

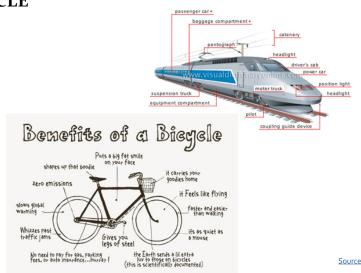
TASK 3: TRAVELLING BY TRAIN vs BICYCLE

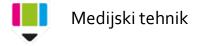
A (candidate):

You and your friend are going on a trip to the coast. You want to go by bicycle and your friend is opting for the train. Persuade your friend to take the bicycle.

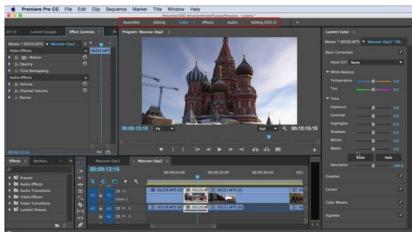
B (examiner):

Your friend wants to go on holiday by bicycle but you are in favour of the train.





Look at the picture. You will be asked to talk about it. Which program's UI is it? What can you do with this program? What is your experience in using it?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

The accuracy of color is critical in design. Because what you see on your monitor is never what will appear on a printed sheet, designers need a standardized color key.

It can be frustrating to see the logo you created look deep blue on the client's letterhead, but on his business card it comes out blue-greenish.

A way to prevent this is by using a standardized color matching system, such as the Pantone matching system, the most widely color standardization system. Aside from providing consistency, Pantone Colors allow you to use colors that cannot be mixed in CMYK.

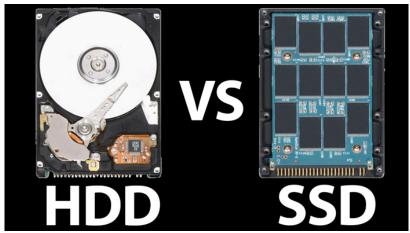
<u>Source</u>

TASK 3: YOUNG PEOPLE AND THE FUTURE

What are your plans for the future? What will you have to do to make them come true? How and where do you see yourself in twenty years? What will you be doing? Where will you be living? Think about your home, job and leisure activities.



Look at the picture. You will be asked to talk about it. What do the acronyms stand for? Compare the two different drives. What are the advantages and disadvantages of each?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

SEO stands for "search engine optimization." It is the process of getting traffic from the "free," "organic," "editorial" or "natural" listings on search engines. All major search engines such as Google, Yahoo and Bing have such results, where web pages and other content such as videos or local listings are shown and ranked based on what the search engine considers most relevant to users. Payment isn't involved, as it is with paid search ads.

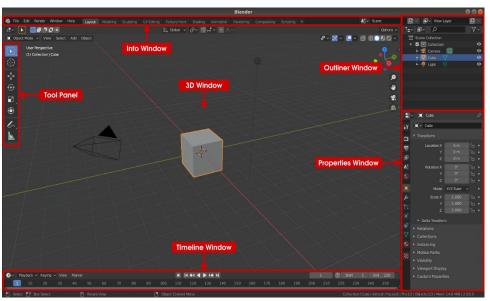
TASK 3: LIFE IN THE FUTURE

Are you looking forward to the life you will be living twenty years from now? What new inventions and developments will the future bring to people? Think of the changes in your home, society, employment, science and entertainment.





Look at the picture. You will be asked to talk about it. Which program's UI is it? What can you do with this program? What is your experience in using it?



Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Lossless compression reduces a file's size with no loss of quality. It can be applied to both image and audio files. While JPEGs and MP3s use lossy compression, newer compression algorithms can be used to create lossless compressed files.

Lossless compression rewrites the data of the original file in a more efficient way. Because no quality is lost, the resulting files are typically much larger than image and audio files compressed with lossy compression, which may be one tenth the size of the original, while lossless compression is unlikely to produce a file smaller than half of the original size.

Source

TASK 3: MOST IMPORTANT HUMAN ACHIEVEMENTS

In your opinion, what is the biggest and the most important achievement of mankind of all times? Describe the achievement and give arguments why you consider it the most important.





Look at the picture. You will be asked to talk about it. What is the object in the picture called? What is it used for? Think of some situations in which you would need it. How does it work?



<u>Source</u>

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

An SSD does much the same job functionally as an HDD, but instead of a magnetic coating on top of platters, the data is stored on interconnected flash memory chips that retain the data even when there's no power present.

The chips can either be permanently installed on the system's motherboard, on a PCI/PCIe card, or in a box that's sized, shaped, and wired to slot in for a laptop or desktop's hard drive. These flash memory chips differ from the flash memory in USB thumb drives in the type and speed of the memory.

TASK 3: INVENTIONS THAT CHANGED OUR LIVES

In your opinion, what is the most important invention of all times? Describe the invention and give some arguments why you consider it the most important.



<u>Source</u>



Look at the picture. You will be asked to talk about it. What is the device in the picture called? What is it used for? Think of some situations in which you would need it. How does it work?



<u>Source</u>

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

What is Bleed?

Bleeds allow you to run artwork to the edge of a page. On a press, the artwork is printed on a large sheet of paper and then trimmed down to size. If you do not allow for a 1/8 of an inch bleed, any misalignment while cutting will result with the artwork not running to the edge of the paper. Bleeds ensure you get the results you need.

Why is adding a Bleed necessary?

Small mechanical variations can end up leaving a hairline white edge where there should be no white edge at all, if the image is not extended beyond the final trim size.

TASK 3: SPORTS

A (candidate):

You want to persuade your overweight friend to start living healthy by persuading him to take up a sport and giving him the arguments in support of healthy outdoor activities.

B (examiner):

You like watching movies and playing computer games and haven't been out in the fresh air for quite a while.





Look at the picture. You will be asked to talk about it. Explain the 3-point lighting technique. Where is each of the lights placed, and what purpose does it serve?







Source

TASK 2

Read the text below and be prepared to discuss it with the examiner. What is it about? Be prepared to explain some of the technical terms from the text.

Virtual Reality

At the convergence of technology and creative invention in multimedia is virtual reality, or VR. Goggles, helmets, special gloves, and bizarre human interfaces attempt to place you "inside" a lifelike experience.

VR requires terrific computing horsepower to be realistic. In VR, your cyberspace is made up of many thousands of geometric objects plotted in three-dimensional space: the more objects and the more points that describe the objects, the higher the resolution and the more realistic your view. As you move about, each motion or action requires the computer to recalculate the position, angle, size, and shape of all the objects that make up your view, and many thousands of computations must occur as fast as 30 times per second to seem smooth.

Source: »Multimedia: Making it Work« 8th edition; 2011 by Tay Vaughan, McGraw-Hill

TASK 3: FAST FOOD vs HOME-MADE MEALS

A (candidate):

You are talking to your friend, trying to persuade him/her to start preparing healthy meals at home, instead of ordering take out. Describe your favourite dishes and explain how you make them.

B (examiner):

You are an overweight fast food lover who doesn't like cooking. That's why you have some health problems. Discuss eating habits with your friend.

